



*Host a Wine Raffle in support of Guelph-Wellington Women in Crisis (WIC)!*

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**The Guelph-Wellington Women in Crisis** organization has been serving women and children of the community to keep them free of domestic abuse and sexual violence for nearly forty years. At WIC, services and programs are offered equitably and at no cost for women and children in need of safety and support. The programs offered to women and their children are to provide them with options for healthy, safe and independent living regardless of race, gender, religion, age, sexual orientation, socio-economic status and/or ability. These services provide women with safe housing, legal assistance, immediate advice via 24 hour crisis line, counselling, outreach to rural areas and many other invaluable services which help women and children in the community thrive. WIC offers extensive resources to those who utilize our services to educate and empower them, and to assist their navigation through the social world.

### **What is a Wine Raffle?**

Gather persons interested (co-workers, neighbours, friends, family etc.) to participate in the wine raffle for their chance to win tons of wine! Each participant will contribute \$X (as decided by you) as an entry fee (to be donated to WIC) and purchase a \$X (maximum) bottle of wine to contribute to the raffle. There is also a second option (if possible) to get the wine donated from appropriate vendors; this could potentially increase profits for donation and/or increase the quality of wine! The more people involved, the more wine the winners will receive! Hold a raffle draw event where winners will be chosen, and consider providing an out of town option so people who cannot attend the draw can still participate! Simply ask for their monetary contribution (possible e-mail transfer), purchase their bottle of wine on their behalf and include their name(s) in the final draw!

For example, if you had 30 participants:

**First place winner -15 bottles**

**Second place winner- 10 bottles**

**Third place winner- 5 bottles**

**Wine Raffle Fundraising Tips!**

- Think about how many potential participants you may have, ask them to reach out to others to take part as well- mention it is in support of WIC! Make an estimate of your donation size.
- Promote your raffle to draw interest – spread the word!
- Make your raffle draw event filled with fun! Turn it into a pot-luck, turn it up with music and dancing, have a theme, throw in some activities/games! Be creative, use your discretion and imagination!
- To beef up your prize, consider adding donated accoutrement such as wine openers, wine glasses, wine rack, wine chiller etc!
- Make the wine display enticing- encourage people to enter the raffle at the event if they BYOB!
- Have a designated volunteer to man the raffle table at the event to sell tickets/ collect donations.
- Keep a list of winners to give the wine prizes to those who did not claim them at the event.

**Interested in Hosting a Charity Wine Raffle for WIC?**

Name: \_\_\_\_\_ Organization (if any): \_\_\_\_\_

Phone: \_\_\_\_\_ Location/Address of Raffle Draw: \_\_\_\_\_

Proposed Raffle Start-End dates: \_\_\_\_\_ To \_\_\_\_\_

Do you plan on having donors contribute the wine? Y  N

How much do you plan on charging for

|                |                                      |                                       |
|----------------|--------------------------------------|---------------------------------------|
| Raffle Entry : | Wine purchase per individual/bottle: | Portion of funds to be donated to WIC |
| _____          | _____                                | _____                                 |

Please submit this form for approval to [adminrec@gwwomenincrisis.org](mailto:adminrec@gwwomenincrisis.org) 30 days before event start date.

*On behalf of everyone the Guelph-Wellington Women in Crisis Centre serves, our staff and Board of Directors wish to thank you once again for reaching out to us and helping us with our mission to build an strengthen our community. We cannot possibly do all that is needed in our community without your generous support.*