

Host an Art Show or Art Sale Fundraiser in Support of Guelph-Wellington Women in Crisis



The Guelph-Wellington Women in Crisis organization has been serving women and children of the community to keep them free of domestic abuse and sexual violence for nearly forty years. At WIC, services and programs are offered equitably and at no cost for women and children in need of safety and support. The programs offered to women and their children are to provide them with options for healthy, safe and independent living regardless of race, gender, religion, age, sexual orientation, socio-economic status and/or ability. These services provide women with safe housing, legal assistance, immediate advice via 24 hour crisis line, counselling, outreach to rural areas and many other invaluable services which help women and children in the community thrive. WIC offers extensive resources to those who utilize our services to educate and empower them, and to assist their navigation through the social world.

Why Host an Art Show or Art Sale in Support of WIC?

An art show is a great way for local artists to gain exposure and display their work to an audience who may not otherwise see their work. It is also an excellent opportunity to give back and show support for the community. The purpose of third party fundraising events is to create revenue to be donated to WIC to make an impactful difference in the lives of local women and children.

How to Run Your Art Show and Raise Funds

There are a number of ways an art show can be run with some examples including:

- Hold the show as a contest where artists showcase their work for a small entry fee to be judged
- Hold the event where artists can showcase their work for sale with all or a portion of the proceeds from the sold artwork being donated to WIC
- Charge a small admission fee for people attending the event
- Have a raffle during the event to raise additional funds
- Have refreshments either included in the admission fee and/or available for additional purchase

Things to Keep in Mind

- Have a wide range of prices and style of artwork to appeal to a broad audience
- Ensure the venue you choose has good lighting
- Display art pieces as prominently as possible and with sufficient space between each piece
- Advertise the event ahead of time by putting up posters around the community, like in local art supply stores, or advertising on social media like Facebook and Twitter

If hosting an art show fundraiser in support of Guelph-Wellington Women in Crisis interests you, please fill out our **'Third Party Fundraising Interest Form'** available on our website. We thank you and appreciate your generous support in assisting us in building communities where women and children live free of violence.