

Host a Movie Night in Support of Guelph-Wellington Women in Crisis



The Guelph-Wellington Women in Crisis organization has been serving women and children of the community to keep them free of domestic abuse and sexual violence for nearly forty years. At WIC, services and programs are offered equitably and at no cost for women and children in need of safety and support. The programs offered to women and their children are to provide them with options for healthy, safe and independent living regardless of race, gender, religion, age, sexual orientation, socio-economic status and/or ability. These services provide women with safe housing, legal assistance, immediate advice via 24 hour crisis line, counselling, outreach to rural areas and many other invaluable services which help women and children in the community thrive. WIC offers extensive resources to those who utilize our services to educate and empower them, and to assist their navigation through the social world.

Why Host a Movie Night?

A movie night fundraiser is a fun way to get people in the community together and appeals to a wide audience. It is also a great opportunity to bring attention to both the third party supporter(s) and the beneficiary organization (WIC). The purpose of third party fundraising events such as a movie night fundraiser is to create revenue to be donated to WIC to make an impactful difference in the lives of local women and children.

Tips for Hosting a Successful Movie Night Fundraiser

- Start by selecting the date, venue and which film you will be showing
 - Determining who the likely audience of your event will be is key to selecting which movie you will be showing
- Determine how you will sell tickets
- Set ticket price and what the ticket includes
 - For example: one ticket includes movie, pop and popcorn
- Have additional food and beverages available for purchase at the event
- Promote your event using flyers and social media
- Organize volunteers

- Create a planning committee of 4-6 people and get as many volunteers as necessary for the size of the fundraising event
 - Tell your friends, family, co-workers and all other persons of interest you are hosting a bottle drive fundraiser for WIC – you want people who are motivated and supportive of WIC's mission
 - Get in touch with local community groups and service clubs (sports teams, boy/girl scouts, social groups etc.) for potential volunteers
 - Contact volunteers who have assisted in charity events in the past
 - Volunteers needed to:
 - sell tickets either before the event or at the door
 - run the refreshments stand
 - collect tickets
 - clean up after the event
- As an additional idea, number all tickets and write the purchaser's name on the back and collect the tickets at the beginning of the night then have a draw for a door prize

If hosting a movie night fundraiser in support of Guelph-Wellington Women in Crisis interests you, please fill out our '**Third Party Fundraising Interest Form**' available on our website. We thank you and appreciate your generous support in assisting us in building communities where women and children live free of violence.