

Host a Fashion Show Fundraiser in Support of Guelph-Wellington Women in Crisis



The Guelph-Wellington Women in Crisis organization has been serving women and children of the community to keep them free of domestic abuse and sexual violence for nearly forty years. At WIC, services and programs are offered equitably and at no cost for women and children in need of safety and support. The programs offered to women and their children are to provide them with options for healthy, safe and independent living regardless of race, gender, religion, age, sexual orientation, socio-economic status and/or ability. These services provide women with safe housing, legal assistance, immediate advice via 24 hour crisis line, counselling, outreach to rural areas and many other invaluable services which help women and children in the community thrive. WIC offers extensive resources to those who utilize our services to educate and empower them, and to assist their navigation through the social world.

Why Host a Fashion Show in Support of WIC?

A fashion show fundraiser is a fun way to get people in the community together and appeals to a wide audience. It is also a great opportunity to bring attention to both the third party supporter(s) and the beneficiary organization (WIC). The purpose of third party fundraising events such as a fashion show fundraiser is to create revenue to be donated to WIC to make an impactful difference in the lives of local women and children.

Consideration and Planning

- Decide whether your fashion show will have a theme
 - Could be seasonal (winter fashion, spring etc.) or holiday themed (Halloween, Christmas etc.)
- Find an appropriate location
 - Most likely, you won't find somewhere with a catwalk so somewhere with a stage, like an auditorium, will work just fine
- Sell tickets ahead of time and determine price based on demographic of the show
- Advertise the event through social media or posters/flyers in the community
- Find clothing to model
 - Local store, or local designers

- Don't forget about accessories, most importantly shoes
- Find models to wear the clothes

Volunteer Responsibilities

- Model the clothing
- MC to describe the clothing as the models walk the stage
- Sell tickets
- Put up flyers or posters to advertise the event ahead of time
- Decorate stage
- Set up dressing area
- Play music during the show
- Help models change outfits

If hosting a fashion show fundraiser in support of Guelph-Wellington Women in Crisis interests you, please fill out our **"Third Party Fundraising Interest Form"** available on our website. We thank you and appreciate your generous support in assisting us in building communities where women and children live free of violence.