

Host a Book, CD or DVD Sale Fundraiser in Support of Guelph-Wellington Women in Crisis



The Guelph-Wellington Women in Crisis organization has been serving women and children of the community to keep them free of domestic abuse and sexual violence for nearly forty years. At WIC, services and programs are offered equitably and at no cost for women and children in need of safety and support. The programs offered to women and their children are to provide them with options for healthy, safe and independent living regardless of race, gender, religion, age, sexual orientation, socio-economic status and/or ability. These services provide women with safe housing, legal assistance, immediate advice via 24 hour crisis line, counselling, outreach to rural areas and many other invaluable services which help women and children in the community thrive. WIC offers extensive resources to those who utilize our services to educate and empower them, and to assist their navigation through the social world.

Why Host a Book, CD or DVD Fundraiser in Support of WIC?

A book/CD/DVD sale is a great way to raise funds with very few upfront costs. It is a great way for people to get out in the community to raise money and bring attention to both the third party supporter(s) and the beneficiary organization (WIC). The purpose of third party fundraising events such as a bottle drive is to create revenue to be donated to WIC to make an impactful difference in the lives of local women and children.

Tips to Ensure a Successful Event

- Choose a high-traffic location to attract as many people as possible
- Pick a date and time that will maximize revenue
- Ensure your event is advertised well in advance to create awareness
- Ensure you have enough volunteers to help with the event

Tips for Collecting Donations

- The best way to get donations for these type of sales is through family and friends, neighbourhood canvassing or having donation boxes in the community
- You can also ask local libraries, colleges, universities or schools for donations as well

Volunteer Responsibilities

- Collect and sort through books/CDs/DVDs
- Create posters and other promotional material as well as distribute them
- Create signs and tags for prices
- Set up the venue and organize books/CDs/DVDs
- Cleanup after the event
- If you decide to have a refreshment stand, have someone there to run it
- Someone to handle cash and transactions during the event when purchases made

If hosting a book/CD/DVD sale fundraiser in support of Guelph-Wellington Women in Crisis interests you, please fill out our '**Third Party Fundraising Interest Form**' available on our website. We thank you and appreciate your generous support in assisting us in building communities where women and children live free of violence.