

Company or Organizational Challenges in Support of Guelph-Wellington Women in Crisis



The Guelph-Wellington Women in Crisis organization has been serving women and children of the community to keep them free of domestic abuse and sexual violence for nearly forty years. At WIC, services and programs are offered equitably and at no cost for women and children in need of safety and support. The programs offered to women and their children are to provide them with options for healthy, safe and independent living regardless of race, gender, religion, age, sexual orientation, socio-economic status and/or ability. These services provide women with safe housing, legal assistance, immediate advice via 24 hour crisis line, counselling, outreach to rural areas and many other invaluable services which help women and children in the community thrive. WIC offers extensive resources to those who utilize our services to educate and empower them, and to assist their navigation through the social world.

Why Have a Workplace Fundraiser in Support of WIC?

Workplace fundraising is a positive, rewarding and fun way to engage and motivate employees in your organization. There are many benefits to your organization by participating including encouraging team building and leadership skills within your company, as well as raising your social responsibility profile and promoting commitment to the local community. It is also a great way to get employees engaged and show their support for the community. The purpose of third party fundraising events is to create revenue to be donated to WIC to make an impactful difference in the lives of local women and children.

Workplace Fundraising Ideas

- Jean Day or Dress Down Day
 - Those wishing to participate pay a certain amount of money (example \$2)
- Fantasy Sports Bracket Challenge
 - Examples: March Madness bracket or NHL Stanley Cup Playoffs bracket
 - Everyone pays an entry fee to participate then the winner received 50% of the proceeds while the remaining 50% is donated
- Coin Wars

- Place jars in office for extra change and have departments compete to raise the most money
- Set a goal or incentive
 - For example, if a certain amount of money is raised then the boss will shave their head

If a workplace fundraiser in support of Guelph-Wellington Women in Crisis interests you, please fill out our **'Third Party Fundraising Interest Form'** available on our website. We thank you and appreciate your generous support in assisting us in building communities where women and children live free of violence.