

Host a 50/50 Draw, Bingo, Raffles, or Guess-How-Many-Games in Support of Guelph-Wellington Women in Crisis



The **Guelph-Wellington Women in Crisis** organization has been serving women and children of the community to keep them free of domestic abuse and sexual violence for nearly forty years. At WIC, services and programs are offered equitably and at no cost for women and children in need of safety and support. The programs offered to women and their children are to provide them with options for healthy, safe and independent living regardless of race, gender, religion, age, sexual orientation, socio-economic status and/or ability. These services provide women with safe housing, legal assistance, immediate advice via 24 hour crisis line, counselling, outreach to rural areas and many other invaluable services which help women and children in the community thrive. WIC offers extensive resources to those who utilize our services to educate and empower them, and to assist their navigation through the social world.

Why Organize one of these Events?

A 50/50 draw, bingo, a raffle and guess-how-many games are all relatively easy ways to fundraise and are a good way to bring community awareness to the third party supporter(s) and the beneficiary organization (WIC). The purpose of third party fundraising events such as a car wash is to create revenue to be donated to WIC to make an impactful difference in the lives of local women and children

50/50 Draw

- Purchase roll of raffle tickets and be sure they are the style of tickets with two sections that can be torn off as both sections share unique number
- Decide how and where you will sell tickets (door to door? at another events?)
- Set the price of the tickets. Generally there is a flat rate for one ticket and a deal for multiple tickets
 - Example: \$1 for one ticket or \$2 for 3 tickets
- When ticket purchased give one ticket to donor and put other in ticket box
- When it comes time to draw a winner, simply draw ticket from box and announce the winner
- One half of all proceed go to the winner and the other half goes to the cause (WIC)

Bingo

- What you'll need for the event:
 - Venue as well as tables and chairs inside the venue
 - Bingo cards which can be purchased online, from a charity supply store or you can make your own
 - Pens or bingo dabbers
 - Bingo caller to announce the numbers
 - Prizes
- Several ways to charge for the evening including:
 - All in price for the evening including a card for every game and refreshments
 - Charge per game
 - Always offer the option of purchasing extra cards
- Could also incorporate a raffle or 50/50 draw into this event

Raffle

- Determine prizes
 - What type of prize would donors want to win?
 - Examples: electronics, tickets to a sports game, gift certificates
 - Have smaller items for secondary prizes
- Determine a price point for tickets
 - Should be high enough to reflect value of the prize, but not so high that no one will buy tickets
- Ensure donors know when the draw will take place and when they will be contacted by if they are winner

Guess-How-Many Games

- Participants are given the opportunity to guess something and they pay for each guess
- The easiest or most common thing to have people guess is candy in a jar
- Other ideas include: coins, pop tabs, paperclips, screws or anything else that can fit inside a jar
- Ensure participants know when they will be contacted by if they are successful in their guess

If hosting a sports tournament in support of Guelph-Wellington Women in Crisis interests you, please fill out our '**Third Party Fundraising Interest Form**' available on our website. We thank you and appreciate your generous support in assisting us in building communities where women and children live free of violence.